

**Uttar Pradesh Udhyaami Mahasammelan-2013  
(An IIA Event)**

**22nd May 2013**

**(OPPORTUNITY TO DISPLAY HIGH TECH PRODUCTS /INTERNATIONAL  
BRANDS OF IIA MEMBERS)**

Dear all,

You will be happy to note that after a lapse of about 12 years IIA is organizing “**Uttar Pradesh Udhyaami Mahasammelan-2013**”. Shri Akhilesh Yadav, Hon’ble Chief Minister Uttar Pradesh will grace the mega event as the Chief Guest and Shri Bhagwat Sharan Gangwar, Hon’ble Minister of State (Independent Charge) MSME & Export Promotion will be the guest of honor.

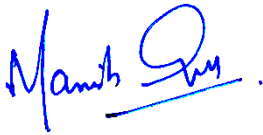
This mega event will be held on 22<sup>nd</sup> May 2013 at Indira Gandhi Pratisthan, Vibhuti Khand, Gomati Nagar, Lucknow.

**On this occasion, IIA have also planned to showcase the High Tech Products & Services / Established International Brands of IIA Members to the Chief Minister, Dignitaries visiting the Mahasammelan and the Delegates. Exhibitors profile will also be published in the Souvenir/Mahasammelan report. Entries for limited stalls are invited immediately on the application form attached herewith.**

**The event organizing committee will select the exhibitors and the decision of the committee will be final. Selected exhibitors will have to pay the cost of the stalls @ Rs 2000 per square meter + Service Tax @ 12.36 % in favor of Indian Industries Association payable at Lucknow in advance. Stalls are available in standard sizes of 4/6/8 Square meters only.**

You are therefore requested to inform members of your Chapter accordingly and forward the entries of Exhibitors to IIA Head Office.

You are also requested to ensure that entries for high tech products/established International Brands only are forwarded latest by 18<sup>th</sup> May 2013.



Manish Goel  
General Secretary